

Attention Branches & Districts!

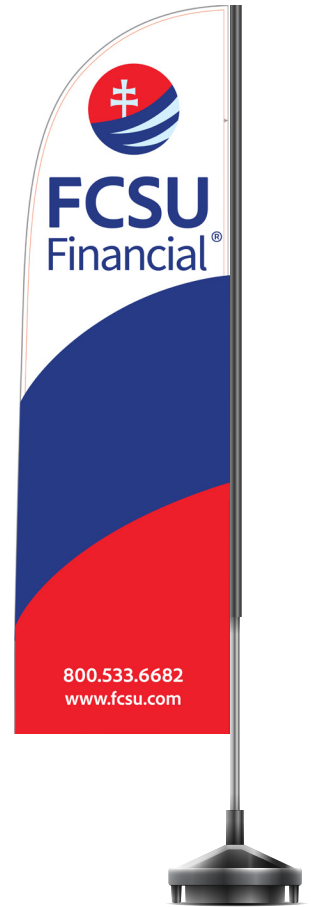
Introducing the \$300 Branding Bucks Program!



We love our new logo and need your help to show it off!

As part of our rebranding effort, we are proud to introduce our new program, Branding Bucks! We are excited to offer each Branch and District up to \$300 per year to purchase promotional materials to help represent FCSU Financial® at events, meetings, and community gatherings.

Displaying our brand and wearing logo apparel is a great way to show your pride, promote our fraternalism and mission, and spark conversations about the value of our Life Insurance and Annuities.



ELIGIBLE ITEMS INCLUDE:

DISPLAY MATERIALS: Table Runners and Feather Banners

APPAREL: Shirts, Jackets, and Sweatshirts for Men and Women

ACCESSORIES: Hats, Beanies, Backpacks, and Tumblers

HOW TO PARTICIPATE:

- Orders must be placed through the FCSU Gift Shop at fcsu.com.
- Allow 2-4 weeks for delivery.
- Submit Branding Bucks Payment Form and receipt(s) to the Home Office by mail or email to branch@fcsu.com and/or district@fcsu.com.
- Branches and Districts will be reimbursed up to \$300 annually.
- Unused amounts do not carry over.

Let's work together to spread the word and strengthen our identity - in style!

Consider using branded items as giveaways at meetings and events!

FCSU Financial®
First Catholic Slovak Union
6611 Rockside Rd, #300
Independence, OH 44131

www.fcsu.com
800.533.6682





Branch or District #: _____

Treasurer Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Authorized by Branch/District President (required):

President Signature: _____ Date: _____

ABOUT THE PROGRAM:

- The Home Office will reimburse Branches and Districts up to \$300 to purchase branded display materials, apparel or accessories to help promote FCSU Financial.
- A Branch or District officer must place orders through the FCSU Gift Shop at fcsu.com.
- A confirmation email will be sent by Ten10 Design.
- Reimbursement checks will be made payable to the Branch/District.

SUBMIT FOR REIMBURSEMENT:

- Branding Bucks Reimbursement Form
- Receipt from the FCSU Gift Shop
- A Branch or District President must authorize the form

SEND TO:

FCSU Financial®, 6611 Rockside Rd, Suite 300, Independence, OH 44131 or email to branch@fcsu.com or district@fcsu.com.

QUESTIONS?

Call us at 800.533.6682 ext. 119

Limited to \$300 per Branch per calendar year and \$300 per District per calendar year.

HOME OFFICE USE ONLY

Verified by: _____ Date: _____

Approved by: _____ Approved Amt: _____ Date: _____